



Doing More with Less

The Small Sustainable IR Office

Minneapolis Campus • Midway Center • Brooklyn Park Site

Presentation for AIRUM 11/2/2017

Agenda

- Institutional Background
- Project History
- Preparing
- Results

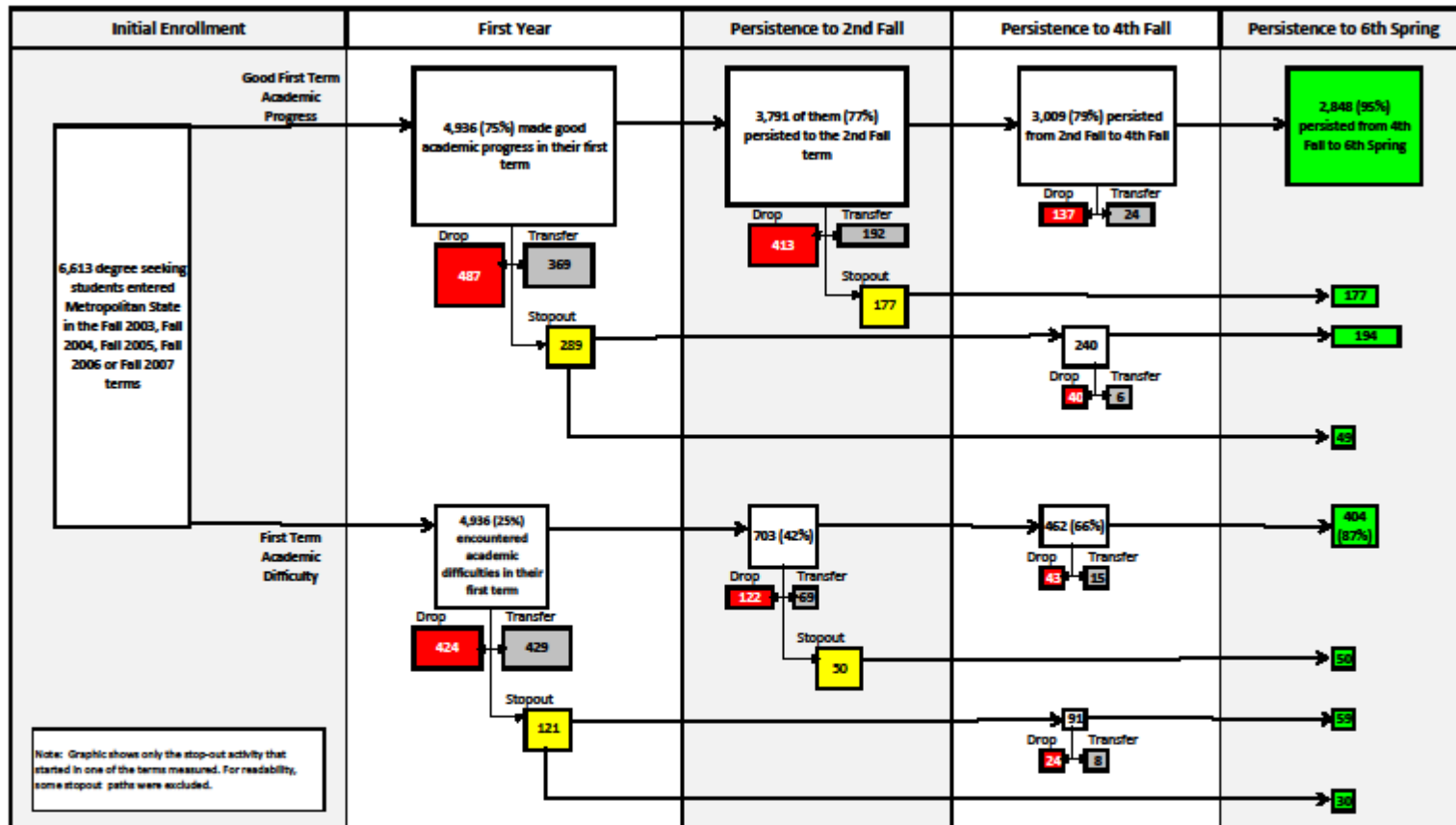
Metropolitan “Metro” State

- Established 1971
- FY1972: 500 students
- FY2017: 11K students
- 1 IR director + 1 IR research analyst
- + 1 student worker
- + 1 non-IR analyst

Project History

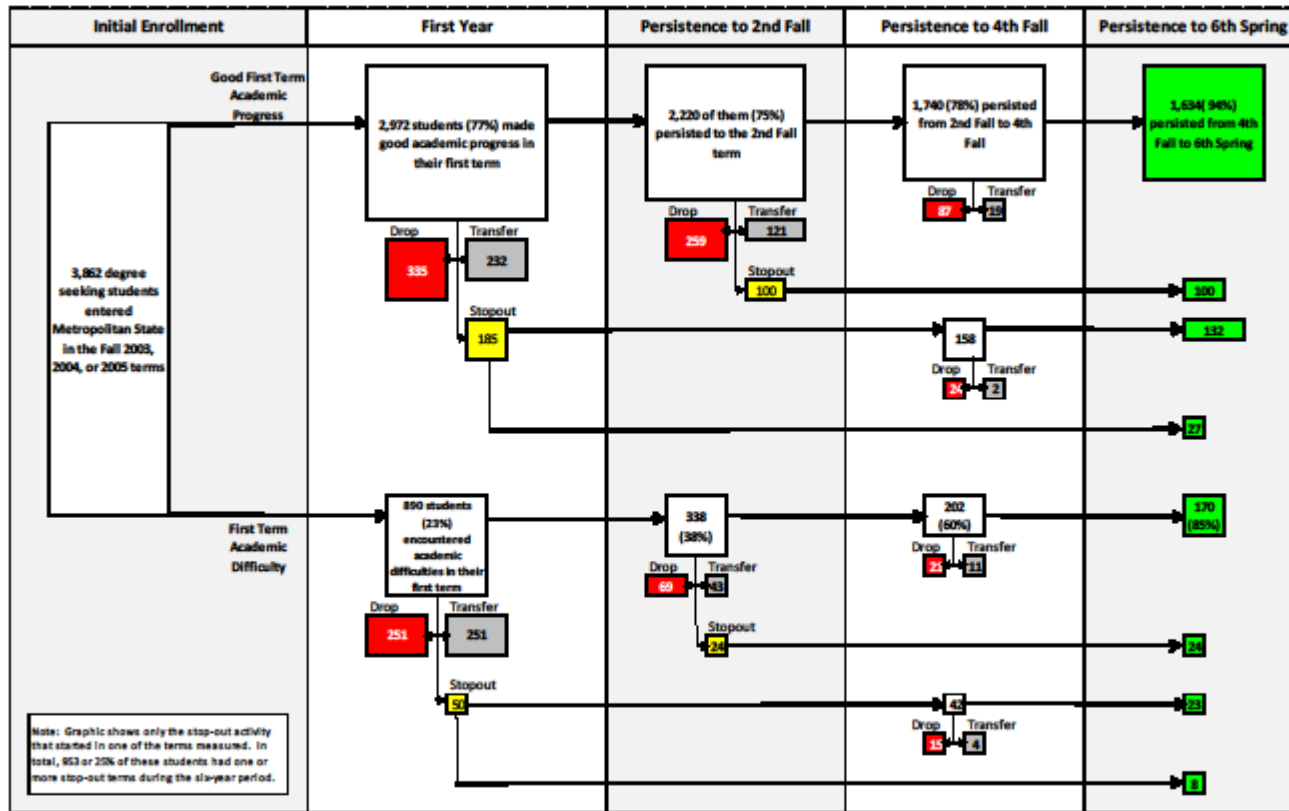
- AY2013
 - VP Enrollment Management hires Consultant #1 to analyze student retention
 - Consultant #1 interviews 60 people, develops model, gathers and analyzes data and presents findings
 - 20 hour IR investment
- AY2015
 - Institutional Research hires consultant #2 for 6-month contract to replicate and add more cohorts
 - Consultant #2 creates step-by-step instructions, analyzes data and presents findings
 - 100 hour IR investment

Metropolitan State University: Student Flow Diagram for Degree-Seeking students entering in Fall 2003, 2004, 2005, 2006 and 2007



Prepared by Office of Institutional Research
 From design by Asmussen Research Consulting LLC

Figure 7: Metropolitan State University – Student Flow for Fall 2003, 2004, and 2005 Cohorts



Metropolitan State University: Student Retention Study Phase II

Preparing Others

- Be comfortable “disappointing” others
- Be confident in others’ ability to figure things out
- Anticipate requests
- Negotiate what is delivered
- No more immediate turnaround **EXCEPT** for executive cabinet

Preparing Yourself

- Picking the time
 - Mandatory/Planned projects not taking 100% effort
 - Anticipate few ad hoc requests
- Make space
 - Turn off email notifications
 - Customize voicemail greeting by day
 - Set phone to go straight to voicemail
 - Sign on door

Preparing Yourself (cont)

- Eschew multitasking
- Document!
 - Step-by-step instructions for **EVERYTHING!**
 - Note where you were when you stop and where to pick up next time
 - Plan as if someone else will do it the next time
- Be comfortable with good enough

Results/Lessons

- We cannot anticipate everything
- Documentation is painful to maintain
- Everyone benefits from documentation
- Share your story

Vision Statement

Metropolitan State University, a member of the Minnesota State Colleges and Universities system, will be the premier urban, public, comprehensive system university in the Twin Cities metropolitan area and will provide high quality, affordable educational programs and services in a student-centered environment.

The faculty, staff and students of Metropolitan State will reflect the area's rich diversity, build a culturally competent and anti-racist learning community, and demonstrate an unwavering commitment to civic engagement.

Mission Statement

Metropolitan State University is a comprehensive urban university committed to meeting the higher education needs of the Twin Cities and greater metropolitan population.

The university will provide accessible, high quality liberal arts, professional, and graduate education to the citizens and communities of the metropolitan area, with continued emphasis on underserved groups, including adults and communities of color.

Within the context of lifelong learning, the university will build on its national reputation for innovative student-centered programs that enable students from diverse backgrounds to achieve their educational goals. The university is committed to academic excellence and community partnerships through curriculum, teaching, scholarship and services designed to support an urban mission.

www.metrostate.edu

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