

## 2018 Annual Conference Sponsor Opportunities



November 1 -2, 2018  
Pre-Conference Oct. 31

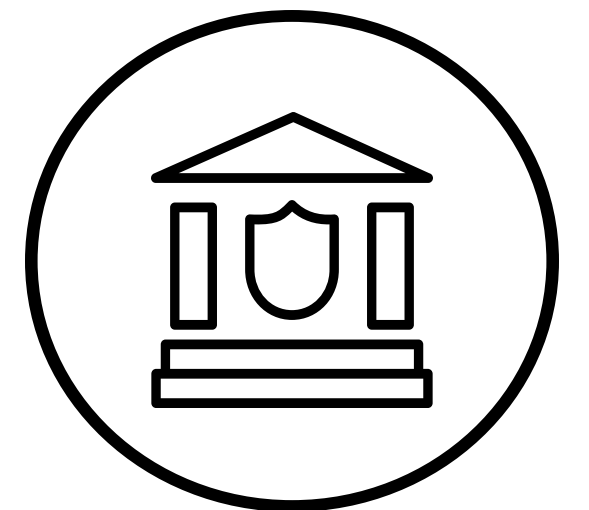


Hilton MSP Airport/MOA  
Bloomington, MN

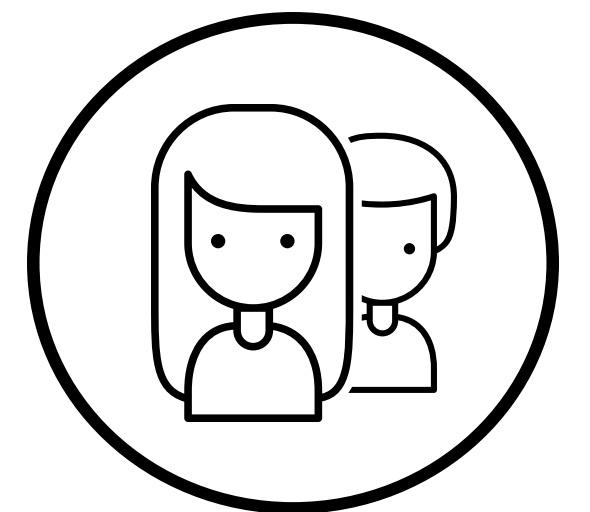


[www.airum.org](http://www.airum.org)  
[airumonline@gmail.com](mailto:airumonline@gmail.com)

125+ Institutions in region



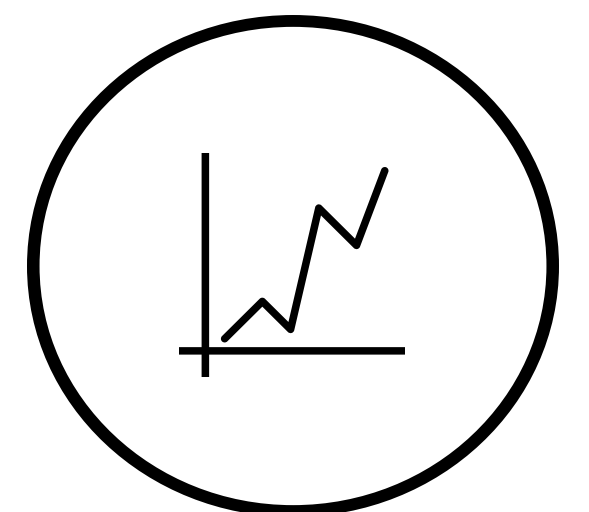
300+ AIRUM members  
160+ Conference attendees



Tech-savvy + data-driven  
higher ed professionals



Excellent engagement  
+ ROI opportunities



## Platinum Sponsor

- 3 hour pre-conference workshop on Wed., October 31
- Named sponsor of opening breakfast on Thurs., Nov. 1
- 5-minute presentation during opening remarks
- 2 emails to attendees who opt-in to sponsor emails
- Prominent hyperlinked recognition on [www.airum.org](http://www.airum.org)
- Full-page program layout and additional folder insert
- Premium exhibitor space
- 2 free conference registrations

**\$3,200**

**Only 1 Top-Tier  
Sponsor**

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## Gold Sponsors

**\$1,800**

**Up to 3  
Sponsors**

- 45- minute session presentation
- 2-minute Lightning Talk during Keynote lunch
- 1 email to attendees who opt-in to sponsor emails
- Prominent hyperlinked recognition on [www.airum.org](http://www.airum.org)
- Half-page program layout and additional folder insert
- High-traffic exhibitor space
- 1 free conference registration

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## Silver Sponsors

**\$500  
Exhibitors**

- High-traffic exhibitor space
- Quarter-page program layout & additional folder insert
- Website recognition on [www.airum.org](http://www.airum.org)

**\$300  
Add-ons**

- Hyperlinked logo on [www.airum.org](http://www.airum.org)
- Pdf of conference attendees



**Contact AIRUM**

Adam Johnson, AIRUM Chair  
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[www.airum.org](http://www.airum.org)

**Priority  
Sponsor  
Registration  
Ends July 1**

Sponsor rates increase by 10% after July 1